

LifeSphere® Mobile MA

Simplifying Field-based Collection and Handling of AEs, Product Complaints and Medical Inquiries

Reporting and evaluating adverse events (AEs), product complaints and medical inquiries (MI) from healthcare professionals, patients and field-based teams is often laborious, error prone and time consuming. Medical information and pharmacovigilance teams are actively seeking ways to advance commercial healthcare by improving transparency and compliance while providing greater productivity and actionable business intelligence.

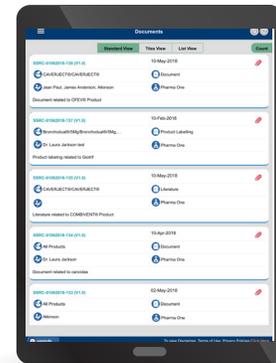
LifeSphere Mobile MA is the first multi-lingual, cloud-based solution that gives organizations of all sizes a structured, yet simplified way to achieve these goals within a single mobile app. Through LifeSphere Mobile MA, users have an easy but secure method to track and report side effects, submit medical inquiries and report product complaints from either a Web-based portal or any mobile device.

Empower Field-Based Teams with Improved Productivity and Compliance

LifeSphere Mobile MA makes it simple for all stakeholders to correspond with drug manufacturers and get the latest scientific medical information on a company's product, directly from the drug manufacturer. Unlike many mobile apps for life sciences that focus on a single function such as adverse event (AE) reporting, LifeSphere Mobile MA goes beyond the limitation of point solutions to provide users with quick, seamless, controlled access to all core MI and Safety functions from a single app or Web-based portal. Companies no longer have the costs associated with maintaining multiple websites and mobile apps.

Designed for Complete Flexibility and Global Deployment

Deployed as a multi-tenant cloud solution, LifeSphere Mobile MA is based on an open architecture that easily integrates with a company's existing medical information, product complaint, and safety systems to give full flexibility of choice. The solution also integrates out-of-the-box with LifeSphere Medical Affairs™, LifeSphere CMS, LifeSphere Complaints and LifeSphere Safety™ platforms.

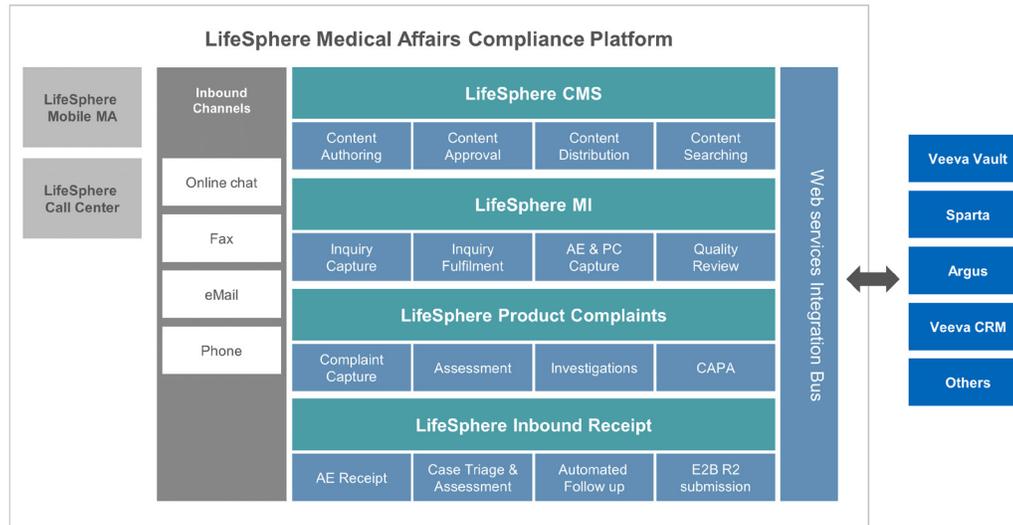


LifeSphere Mobile MA goes beyond traditional point solutions to provide seamless, controlled access to and reporting of all core MI and Safety functions from a single app or portal.

Further, integration with CRM systems for contact lookup is also supported.

A multi-lingual system, full multi-lingual support (Japanese, Spanish, French, Portuguese, Turkish, Finnish and Swedish) enables broad, global use.

A Complete Platform for Anywhere Anytime Access



Keeping Field Reps and MSLs Up to Date

A powerful free-text search engine gives sales representative and medical science liaisons real-time, self-services capabilities to the latest approved product content including FAQs, documents and literature. Users can search the online repository and forward content directly, while keeping an audit trail of every communication record.

With offline capabilities, users can work from any location regardless of connectivity limitations often encountered by field based personal. In offline mode, the user can enter AE reports at source, submit medical inquiries, and report product complaints while capturing electronic signature and photos/videos to improve traceability. When connected to a network, the data is seamlessly synchronized.

Providing External Stakeholders with Access and Reporting Capabilities

LifeSphere Mobile MA is not restricted to internal use. License partners, CROs, healthcare professionals and even patients can log adverse events, product complaints and submit medical inquiries. It can also be used to support specialist Patient Support Programs (PSPs) where 'solicited' AE reports can be collected.

Registered users such as HCPs can also search for medical content using a powerful document and keyword search capabilities and can also access a subset of FAQs and documents based on their respective user group, country and language settings.

ABOUT ARISGLOBAL®

ArisGlobal is a visionary technology company that's transforming the way today's most successful life sciences companies develop breakthroughs and bring new products to market. The ArisGlobal LifeSphere® cognitive technology platform integrates machine-learning capabilities to automate the core functions of the product lifecycle. Designed with deep expertise and a long-term perspective that spans more than 30 years, our cognitive platform delivers actionable insights, boosts efficiency, ensures compliance, and lowers total cost of ownership through multi-tenancy.

Headquartered in the United States, ArisGlobal has regional offices in Europe, India and Japan. For more information, visit arisglobal.com or follow ArisGlobal on LinkedIn and Twitter.