THE TRUTH ABOUT EDC

A truly unified approach to EDC

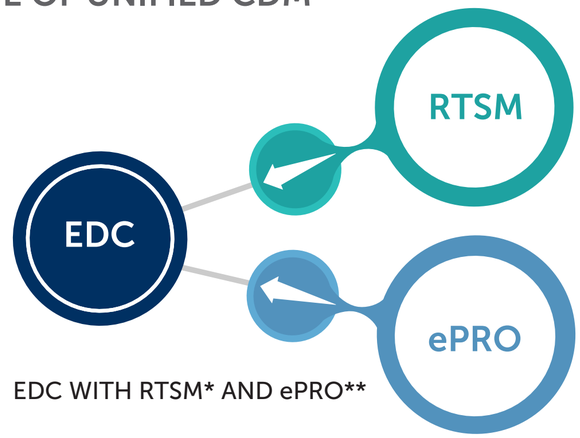
Why does it still take so long and cost so much to get studies underway?

While integration is a step in the right direction, there are still some challenges and complexities to overcome:

MOST APPROACHES TODAY STRUGGLE WITH EDC INTEGRATION

WHAT IF clinical data management (CDM) applications were all purposely built on the same database?

THE VALUE OF UNIFIED CDM



EDC WITH RTSM* AND ePRO**

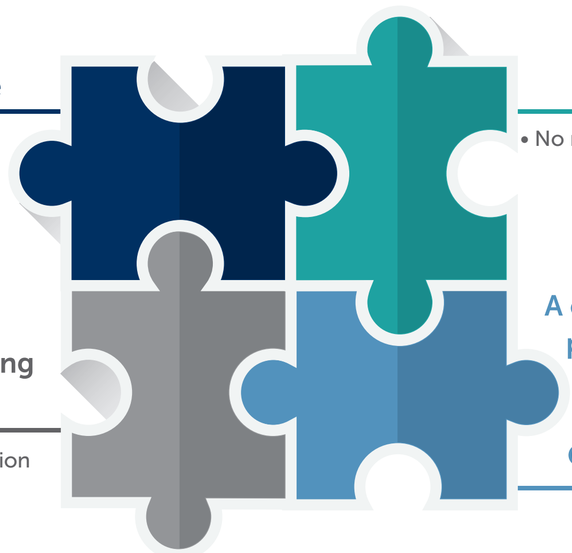
"It was clear that with a unified solution we could save at least 30% of the cost"***

Building a study across multiple applications is simple

- Maximize supply management efficiencies
- Eliminate duplicate site data entry
- Reduce resource requirements and spikes

Real-time data cleaning and reconciliation

- Instant, full data consolidation with zero effort
- No unnecessary data reconciliation
- Real-time visibility of patient reported outcomes in EDC

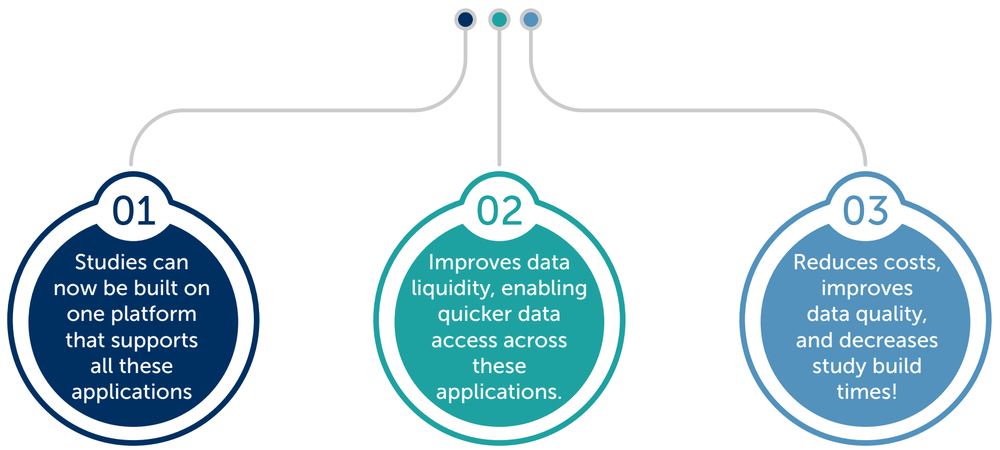


Easy study builds through configurable CRF design

- No need for expert programmers
- Instant visibility of forms
- Short review cycles
- Reduce study build time (by up to 1/3)

A cost-effective, single-platform approach for capturing, managing and reporting Clinical Research data

Why Act Now?



*RTSM - randomization and trial supply management
**ePRO - electronic patient reported outcomes
***Quote above provided by SCOPE International, a global CRO.

Learn more
Customer Webinar: CRO SCOPE International Talks about Unification
Topic Webinar: Solving Data Management Problems through Unified Solutions