

OVERCOMING THE CLINICAL DISCONNECT

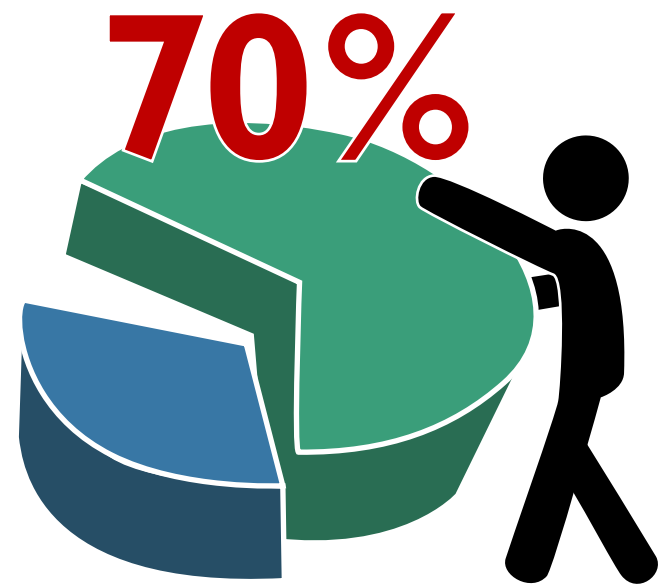
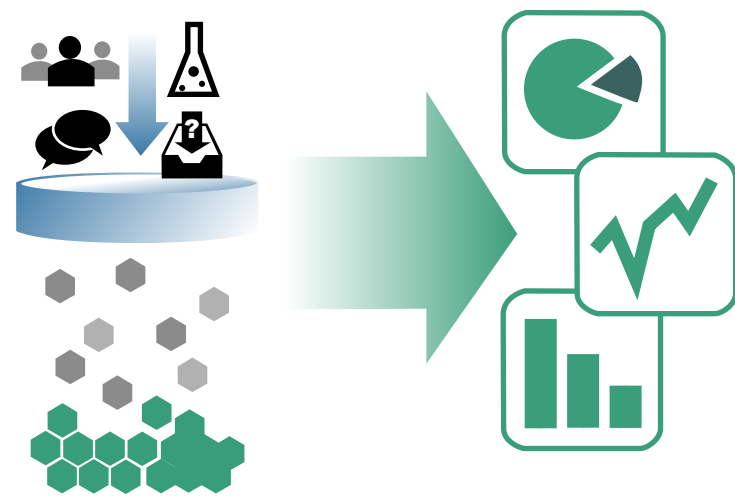
The cost to develop and win marketing approval for a new drug is now estimated to be \$2.6 Billion.¹ Today's clinical trial is now more complex than ever, involving multiple entities in more than half of all new drugs developed.²

\$2.6 Billion



In fact, more than 70% of clinical studies rely on outsourced help for site monitoring, medical monitoring, patient recruitment and retention, and statistical analysis.³

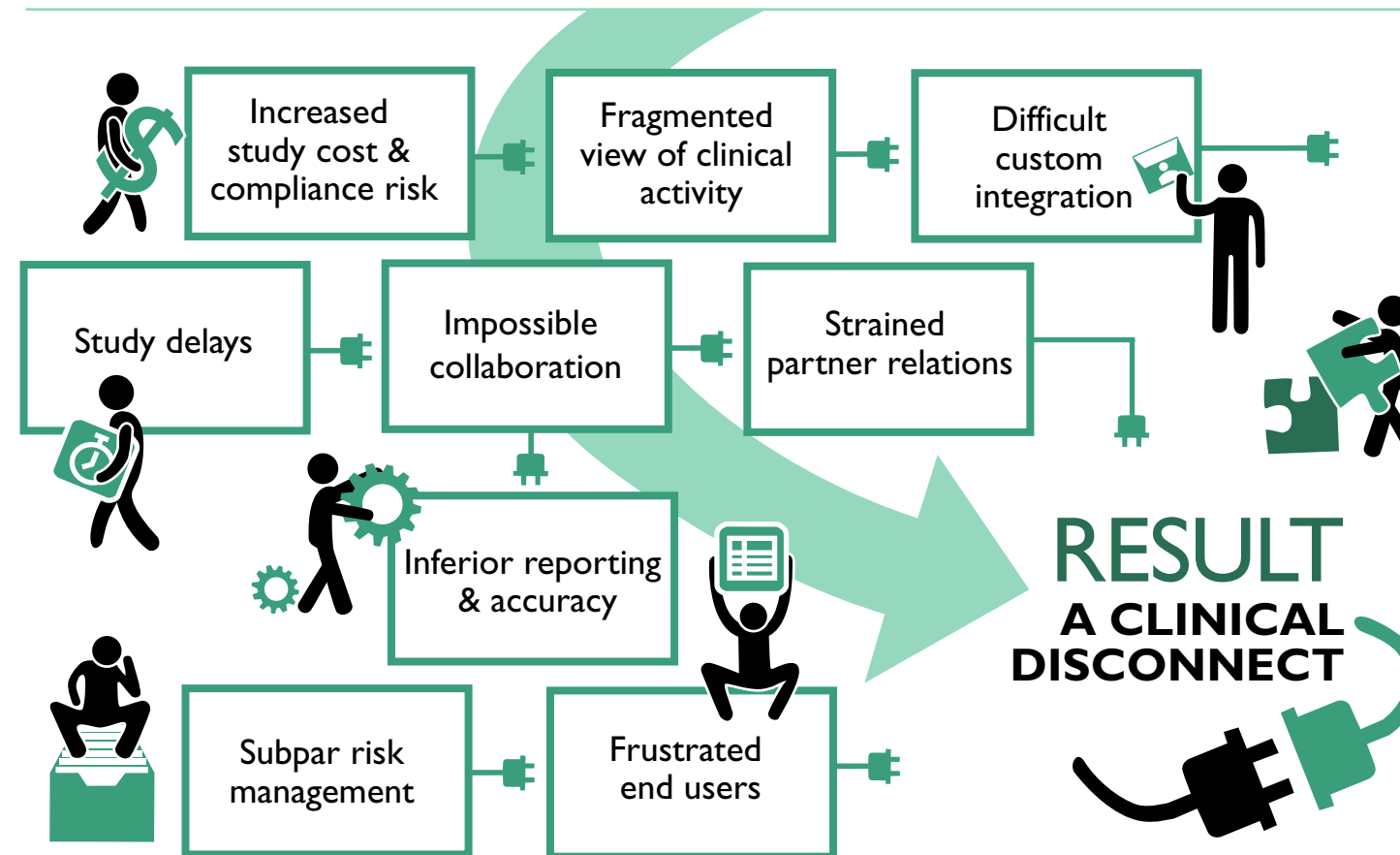
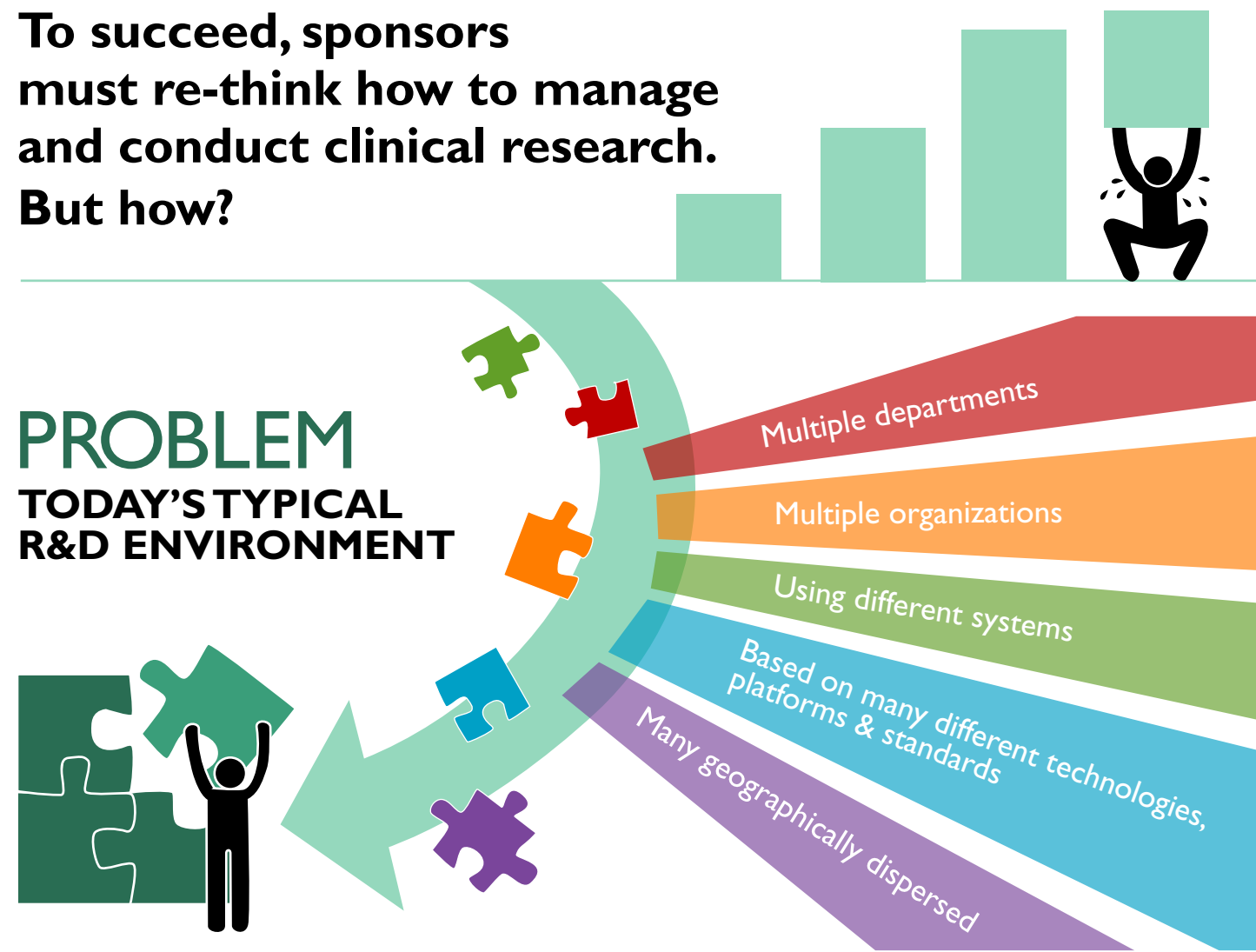
70%

Sources:
 [1] http://csdd.tufts.edu/news/complete_story/pr_tufts_csdd_2014_cost_study
 [2] http://csdd.tufts.edu/news/complete_story/rd_pr_august_2014
 [3] October 2014 "Tufts SDD R&D Management Report"

To succeed, sponsors must re-think how to manage and conduct clinical research. But how?

PROBLEM TODAY'S TYPICAL R&D ENVIRONMENT



SOLUTION A SINGULARLY UNIQUE E-CLINICAL PLATFORM

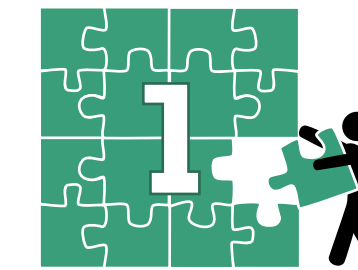


...complete Clinical Operations activities: CTMS – eTMF – Investigator Site Portal – Clinical Safety Notification – Clinical Trial Disclosure

...complete Clinical Data Management needs: Unified EDC – ePRO – RTSM, Medical Coding

...extending to Safety and Regulatory systems for complete visibility

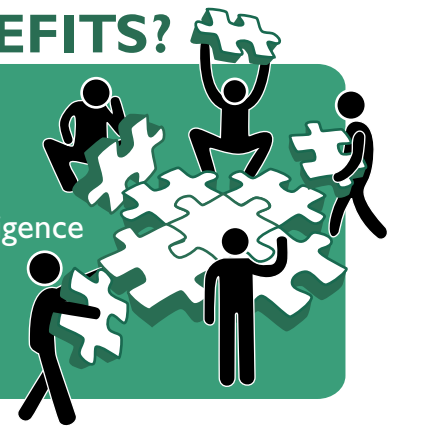
A central, integrated gateway to all clinical systems ...whether from ArisGlobal®, different vendors, or in-house



FULLY SCALABLE ONLY ONE USERNAME AND PASSWORD TO REMEMBER

ISN'T IT TIME TO REAP THE BENEFITS?

- Eliminate redundant data, processes and reconciliation
- Achieve holistic view of clinical activity, metrics and data
- Enable cross-department, cross-organization collaboration
- Improve risk management based on real-time business intelligence
- Improve study team productivity
- Reduce vendor management effort
- Reduce IT infrastructure support costs



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